

VIVACITY' 19

RULES OF FASHION EVENTS

VOGUE:

Judging Criteria -

- **Theme:** Originality, Depiction of Theme, Designing, Use of Props.
- **Constraint:** Uniqueness, Innovation and Improvisation in terms of executing the transformation.
- **Models:** Ramp walk, Stage Presence, Poise, Overall Appearance
- **Team:** Choreography, Music and Narration, Co-ordination, Relevance to the theme and Overall Performance

Rules –

- Prior online registration is required.
- It is a team event. Team size may vary from 10 to 20 members, including models, designers, choreographers, make-up artists, etc.
- Each member of the team is required to carry their ID cards.
- Theme selection is open. All the teams can have a theme of their own choice.
- Props should be arranged by the teams on their own. Use of fire, water, animals or any hazardous material is prohibited.
- Vulgarity of any kind would lead to disqualification of team from the event. Hence if the team feels that any stunt of costume design can be deemed as vulgar, it is strongly advised to consult the organizers than performing it directly on stage.
- The teams are required to bring their own music on pendrives or CDs in .mp3/.wav format (teams are required to give 2 copies on 2 separate CDs) with their college name written on the CDs and hand them over to the organizers at least 3 hours before the event commences.
- The organizers take the liberty to check on any sort of misconduct during the stay of the teams and would take necessary actions whenever required.
- The decision of the judges and the organizing committee will be final and binding.
- Σ Prelims- Each team will be allotted 7 to 10 minutes for their performances (The teams will be judged on the basis of their choreography section and theme only).
- Σ Final- Each team will be allotted 12 to 15 minutes for their performances.

MR. AND MS. VIVACITY:

MR AND MISS VIVACITY is a beauty pageant and a personality hunt. There will be an online competition for this event. On campus there will be two rounds.

- 1) Prelims
- 2) Finals

General Rules -

- Only college students are allowed to participate.
- Your entry will only be considered after you have completed the registration for the whole event.
- Participating in online competition is not mandatory.

Rules for Online Competition –

- Participants are required to fill their personal details and answer a few questions pertaining to their personality in the form provided.
- Please note that you are required to submit 2 photographs -2 snaps of the participant should be submitted in the form below. One in denim wear and the other could be a close-up or a click in any other comfortable wear of the participant's choice (i.e. any solo picture of the participant's choice)
- No other person should be present in any photographs submitted by the participant.
- The snaps uploaded in the form below must also be mailed to vogue.vivacity@gmail.com.
- Only one entry per person is allowed in the online competition.
- The total number of top contestants to get a direct entry to the on campus round of Mr and Ms Vivacity would be the sole discretion of the coordinators. This means that they can skip the prelims round.
- Entry to the on campus round would be on the basis of the overall score (points gained by the number of likes, comments and shares) in the online competition. Please maintain the integrity of the competition. Your clicks should not be offensive, obscene or derogatory. The organizers have the right to disqualify such defaulters.
- Plagiarism is strictly prohibited.
- The organizers would not be held responsible for the misuse of any photograph after we post it online for competition.
- The organizers take the liberty to decide on the total number of selected applicants. (This largely depends on the number of participants.)
- The organizers reserve the rights to check on any sort of misconduct and take necessary actions.
- Score patterns are as follows -
 - ONE point will be rewarded for a like
 - TWO points will be rewarded for sharing the picture with #SponsorName #MrMsVivacity.
 - THREE points will be awarded for a comment regarding the pose and self-described personality questions. All comments should include #SponsorName #MrMsVivacity.

CAMPUS PRINCESS:

ELIGIBILITY CRITERIA -

- Nationality: Indian Passport Holder
- Age: Between 18-25 years
- Marital Status: The applicant should be unmarried.
- Height: 5' 5" and above (without heels).
- Student of any recognized educational institution.
- Selected participants will have to follow the dress code of a Black Cocktail Dress and Stilettos while walking the ramp.

Gratification:

- The winners get direct entry to the final round of Miss Universe India 2018 auditions In Mumbai.
- They also get a chance to be a part of the Exclusive Miss India Organization Grooming School wherein they get trained by the best names from the fashion and glamour Industry.
- Miss India Organization merchandise to be entitled to the winners.

